

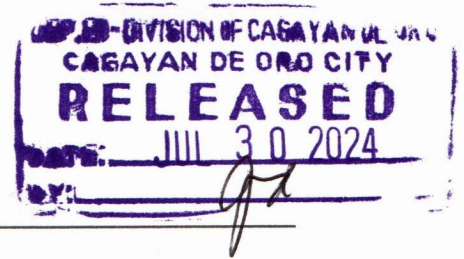


Republic of the Philippines  
Department of Education

**REGION X**

**DIVISION OF CAGAYAN DE ORO CITY**

**Office of the Schools Division Superintendent**



30 July 2024

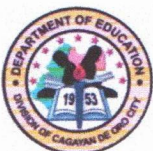
DIVISION MEMORANDUM

No. 538 s.2024

**“2024 Gawad Alunig x Dalumat: Empowering Science through Citizen Journalism”**

TO: Public School District Supervisors  
Public Elementary and Secondary School Heads  
Teaching Personnel  
All Others Concerned

1. The Technology Application and Promotion Institute of the Department of Science and Technology (DOST-TAPI) is organizing the 3<sup>rd</sup> Edition of Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism. This year's theme revolves around the technologies set for commercialization, including tech-based Micro, Small and Medium-sized Enterprises (MSMEs).
2. The contest aims to communicate science advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizens. The contest hopes to communicate science and advocate a culture of inventiveness and ingenuity by featuring innovation stories from the ground up.
3. In this regard, all interested schools are invited to join and support in this initiative. Please see attached letter of communication from **Atty. Marion Ivy D. Decena**, Director-DOST-TAPI
4. In adherence to Equal Opportunity Principle (EOP), inclusive and fair treatment regardless of age, gender and sexual orientation, disability, religion, and ethnicity.



**Address:** Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
**Mobile No:** +63 975 6403 226 (Globe) | +63 951 1710 902 (Smart)  
**Email Address:** cagayandeoro.city@deped.gov.ph



Republic of the Philippines  
Department of Education

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**DIVISION OF CAGAYAN DE ORO CITY**

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**Office of the Schools Division Superintendent**

5. For information and guidance.

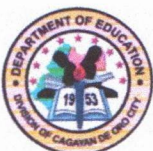
**ROY ANGELO E. GAZO**  
Schools Division Superintendent

Encl.: As stated

To be indicated in the Perpetual Index  
under the following subjects:

“2024 Gawad Alunig x Dalumat: Empowering Science through Citizen  
Journalism

APAR/ DM-GAWAD ALUNIG x DALUMAT  
JULY 30, 2024



**Address:** Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
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Republic of the Philippines  
Department of Science and Technology  
**Technology Application and Promotion Institute**



21 June 2024

**Mr. ROY ANGELO E. GAZO**  
Schools Division Superintendent  
**Department of Education**  
Region X, 6. Cagayan de Oro City  
Cagayan de Oro City  
cagayandeorocity@deped.gov.ph

**Ref. No.: TIPD-2024- 0621-91**

Dear **Mr. Gazo**:

Warm greetings!

We appreciate very much the support from DepEd in the past editions of "Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism".

Building on this success, the Technology Application and Promotion Institute of the Department of Science and Technology (DOST-TAPI) is organizing the 3rd Edition of Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism. This year's theme revolves around the technologies set for commercialization, including tech-based Micro, Small and Medium-sized Enterprises (MSMEs). The contest aims to communicate science and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizens. The contest hopes to communicate science and advocate a culture of inventiveness and ingenuity by featuring innovation stories from the ground up.

In this regard, we would like to invite the schools under your division to join and support us in conducting this initiative. Attached is a copy of the Gawad Alunig x Dalumat guidelines for your information and dissemination to the schools under your supervision.

Please feel free to email us at [gaxd2024@gmail.com](mailto:gaxd2024@gmail.com) / [stratcom@tapi.dost.gov.ph](mailto:stratcom@tapi.dost.gov.ph) or message us at @DOST.TAPI Facebook Page.

Thank you very much for your usual kind support on our activities!

Very truly yours,

  
**ATTY. MARION IVY D. DECENA**  
Director

Encl a/s



Republic of the Philippines  
Department of Science and Technology  
**Technology Application and Promotion Institute**

JUL 15 2024



**TAPI Administrative Order No.**  
**Series of 2024**

007

**Subject: Guidelines for the Conduct of 2024 Gawad Alunig x Dalumat:**  
**Empowering Science Stories through Citizen Journalism**

### **Section I. Rationale**

As the Department of Science and Technology's (DOST) marketing and commercialization arm, the Technology Application and Promotion Institute (TAPI) has created various programs to support its mandated functions in the areas of technology promotion, transfer and commercialization through technical and financial assistance and services.

In this pursuit, the Gawad Alunig x Dalumat campaign is implemented to raise awareness and further promote developments in the local innovation and entrepreneurial landscape. Moreover, the campaign addresses the need to establish organic engagement in the innovation ecosystem and provide leads connecting DOST-TAPI with qualified Filipino tech-based businesses and MSMEs, its target clients, to fulfill DOST's goal of linking its programs and services directly to the people.

The Institute, through its Strategic Communications and Public Relations Unit (SCPRU), has launched the "Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism," which is a part of the special segment of KALIPUNAN Newscast. This campaign is a nationwide journalism contest that aims to highlight science communication and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by citizen journalists.

This 2024, DOST-TAPI is once again calling on science communicators and budding science journalists as it launches the 3rd Edition of Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism. This year's theme revolves around the technologies set for commercialization, including tech-based Micro, Small and Medium-sized Enterprises (MSMEs).

### **Section II. Objectives**

1. To encourage citizens to promote and raise awareness about DOST-TAPI's Venture Financing Programs by featuring local science, technology, and innovation stories from the ground;
2. To uphold journalistic standards for science communication in the country; and
3. To increase citizen participation in issues relevant to nation-building.

### **Section III. Definition of Terms**

**Entry** - a single project submitted into the Gawad Alunig x Dalumat. Also referred to as *Submission(s), Participation, Submitted Project(s), Video(s), Publication(s)*.

**Gawad Alunig** - an award given to the participant who receives the highest score from judges, and recognized as the Best KALIPUNAN Correspondent.

**Gawad Dalumat** - an award given to the participant who receives the highest score from judges, and recognized as the Best School Publication.

**i-INVENT PH Campaign** – a nationwide campaign promoting the financial and technical services offered by DOST-TAPI to Filipino inventors and innovators.

**KALIPUNAN** - means “Kaalaman sa Agham at Lipunan”, a newscast promoting the financial and technical services of the agency and its achievements.

**KALIPUNAN Correspondent** - is a single person who contributes, communicates, reports science-related news to KALIPUNAN Newscast from a remote or distant location.

**School Publication** - is a school-based or student-led newspaper or magazine written and published online or in print format.

**Organizer** - refers to the Strategic Communication and Public Relations Unit (SCPRU) under DOST-TAPI and all staff or employees acting on its behalf.

**Participant** - an individual, team member, or organization representative who meets the contest eligibility requirements. Also referred to as *Team Member, Representative, Focal-person, KALIPUNAN Correspondent*.

**Quality Auditing (QA) Stage** - is the process of systematic examination of a quality of the entry carried out by a quality auditor.

**Science Story** - is a science-related feature, article, or report written by an editorial team member for their school-based or student-led publication.

**Shortlisted Entries** - are submissions that successfully pass the verification and quality auditing stage.

**Verification Stage** - is a process of checking and verifying entries, including the personal information of the participant and attachments submitted within the Entry.

#### **Section IV. Contest Description**

The **Gawad Alunig: KALIPUNAN Correspondent** will deliver a newscast on a science story happening on the ground and capturing them through citizen journalism to help DOST-TAPI popularize science, technology, and innovation initiatives. The following are suggested topics that may be considered:

1. **Local Innovative Enterprises / Startups / Firms** - News stories that introduce businesses utilizing innovations and technologies in their operations or producing innovative products, and how these technologies address social and environmental challenges, improve quality of life, and promote sustainable development.
2. **Technology Transfer and Commercialization** - Narratives that highlight collaborations between academia, research institutions, and industry to improve the accessibility and commercialization of emerging technologies in the market.

The **Gawad Dalumat**: The entry piece must be an online/print school newspaper or magazine with at least two (2) science, technology or innovation stories.

The best School-Based/ Student-Led Publications from 01 January - 31 December 2023 with science & technology stories will be showcased and awarded in Gawad Dalumat.

All Inventors/Innovators featured in the news story will be contacted as possible beneficiaries of other programs of assistance of DOST-TAPI for Filipino inventors/innovators.

#### **Section V. Criteria for Judging**

Entries for Gawad Alunig: Best KALIPUNAN Correspondent will be judged based on the following criteria:

|                                                           |             |
|-----------------------------------------------------------|-------------|
| Presentation/Delivery/ Style                              | 45%         |
| Uniqueness / Originality/ News-worthiness of the material | 25%         |
| Relevance to the theme                                    | 20%         |
| Audience Response/ Engagement                             | 10%         |
| <b>TOTAL</b>                                              | <b>100%</b> |

A Facebook poll will be created for the voting of entries. The entries with the highest poll votes will go through another round of voting for the People's Choice Award. The entries will be re-uploaded on the DOST-TAPI Facebook Page / i-INVENT PH Facebook Page, and the entry with the highest engagement will receive a **People's Choice Award**.

Entries for Gawad Dalumat: **Best Science School-Based/ Student-Led Publication** will be judged based on the following criteria:

|                                                                          |             |
|--------------------------------------------------------------------------|-------------|
| Overall quality, cohesiveness, and structure of the publication material | 35%         |
| Overall presentation/ style/ branding of the material                    | 30%         |
| Quality of science story entries                                         | 25%         |
| Ethics (Observes ethical and professional standards for journalism)      | 10%         |
| <b>TOTAL</b>                                                             | <b>100%</b> |

Entries for **Top 3 Science Story** will be judged based on the following criteria:

|                                                                     |             |
|---------------------------------------------------------------------|-------------|
| Uniqueness of the story material/ Authenticity                      | 30%         |
| Style/ Delivery/ Cohesiveness                                       | 30%         |
| Presentation/ Layout/ Supporting graphic material                   | 30%         |
| Ethics (Observes ethical and professional standards for journalism) | 10%         |
| <b>TOTAL</b>                                                        | <b>100%</b> |

## VI. Awards

All winners and finalists will receive cash prizes, certificates, medals, and/or assorted freebies. The respective coaches will also receive certificates. The awarding ceremony will be conducted during the Lunduyan: Culminating Event for the DOST-TAPI's Approved Invention, Innovation, and Technopreneurship Projects scheduled in **October 2024**.

| <b>BROADCAST</b>                                           |                          |
|------------------------------------------------------------|--------------------------|
| One (1) Gawad Alunig: Best KALIPUNAN Science Correspondent | <b>Php 50,000.00</b>     |
| One (1) Gawad Alunig 1st Runner Up                         | <b>Php 20,000.00</b>     |
| Three (3) KALIPUNAN Science Correspondent runners-up       | <b>Php 10,00.00/each</b> |
| One (1) Gawad Alunig: People's Choice Award                | <b>Php 10,000.00</b>     |
| <b>Subtotal Php 110,000.00</b>                             |                          |
| <b>PUBLICATION</b>                                         |                          |

|                                                        |                          |
|--------------------------------------------------------|--------------------------|
| One (1) Gawad Dalumat: Best Science School Publication | <b>Php 50,000.00</b>     |
| Two (2) Gawad Dalumat Runners-up                       | <b>Php 10,00.00/each</b> |
| Three(3) Gawad Dalumat: Top Science Stories            | <b>Php 10,00.00/each</b> |
| <b>Sub-Total: Php 100,000.00</b>                       |                          |
| <b>TOTAL CASH PRIZES</b>                               | <b>Php 210,000.00</b>    |

The DOST-TAPI will not provide compensation for any costs incurred by participants to produce their entries, including traveling/participation costs during the awarding ceremonies. Only winning entries will be awarded with a cash prize. Shortlisted entries /finalists will receive an electronic Certificate of Participation.

## **Section VII. General Mechanics**

### **1. Eligibility**

1. The contest is open to Filipinos currently residing in the Philippines.
2. Participants must be at least 15 years old at the time of their submission but not more than 30 years old.
3. Participants for Gawad Alunig: KALIPUNAN Science Correspondent are open to individuals or teams. For teams, a Team Leader must be appointed in the registration document, who will serve as the focal point person, and a correspondent/field reporter who will represent the team during the awarding ceremony.
4. Participants for Gawad Dalumat: School-Based/Student-Led Science Publication are open to high school, senior high school, and college journalism organizations. The participant should include the editor-in-chief or their school adviser who could represent the editorial team and serve as the focal point person.

### **2. Submission**

1. Entries must be submitted on or before **15 August 2024, 11:59 PM** or by the announced extended deadline, if there would be any. The submission link will be provided.
2. The Entry for Gawad Alunig: KALIPUNAN Science Correspondent must be a news-style promotional video format. Gawad Dalumat: School-Based/ Student-Led Science Publication must be an online/ print school newspaper or magazine with at least two (2) science & technology stories. Proof of publication will be required.
3. Book publication is not allowed for Gawad Dalumat.
4. Participants must follow entry requirements of each contest.
5. Participants are allowed to submit as many entries.
6. Participants may submit entries on any of the suggested topics.

7. The final video may only contain thirty percent (30%) videos/photos from other sources (if needed) with proper permission/recognition/courtesy text on the video.
8. Videos may be shot and edited using any device such as, but not limited to, professional filming devices like digital cameras, mobile devices (i.e. smartphones, tablets), desktop or laptop computers, and the like. The video resolution should be at least 720p.

### **3. Judging Process**

1. All Entries submitted are directly and automatically placed in the verification stage, directed to the Strategic Communication and Public Relations Unit (SCPRU), which checks and verifies every submission. This includes verifying the personal information of the Participant, ensuring correct contest selection, checking the number of attachments submitted within the Entry, and ensuring compliance with the Gawad Alunig x Dalumat Guidelines and other submission requirements.
2. If there is missing or inaccurate information or does not comply with the Gawad Alunig x Dalumat Guidelines, the SCPRU may notify the Participant to provide an opportunity to edit and correct the information or the submitted Entry. The Participant can re-submit their work to compete in the contest within the timeline provided. After re-submission, the new submission will be treated as a new Entry. Only verified Entries will proceed to the Quality Auditing (QA) stage, where QA checks and validates every Submission. This includes assessing the quality of work, ensuring completeness, accuracy of content, and compliance with the contest-specific rules.
3. All qualified and verified entries will be announced on the DOST-TAPI Facebook Page / i-INVENT PH Facebook Page.
4. All qualified and verified entries will be forwarded to the Judging Panel for evaluation. During the evaluation process, if the Judging Panel requires additional information regarding the Entry submitted, the SCPRU will contact the Participant for the required details and information.
5. All qualified and verified entries will then be featured in KALIPUNAN Newscast on the i-INVENT PH Facebook Page for public viewing.
6. Winners will be announced on the DOST-TAPI Facebook Page / i-INVENT PH Facebook Page and will be notified using the contact details provided in the registration form.
7. The DOST-TAPI Facebook Page / i-INVENT PH Facebook Page reserves the right to publish relevant information and use materials relative to the Participants and/or their submitted entries.
8. The ownership of the intellectual property of the entry remains with the Participant, with the following exceptions:

1. Participants grant DOST-TAPI the right to use their names, photographs, statements, quotes, testimonials, and video submissions for non-commercial purposes without notification or further compensation.
  2. Participants grant DOST-TAPI the right to use, reproduce, distribute, perform, and/or display the Participant's video without further compensation or notification to the Participant.
  3. DOST-TAPI maintains the right to use, reproduce, distribute, perform, display, or exhibit the video for non-commercial purposes on their social media, website, and other venues.
9. The DOST-TAPI promotes creativity through submission of original work. Participants shall be solely liable for any claims of plagiarism or breach of any Intellectual Property Rights by third parties against their Entry and hereby frees/absolves DOST-TAPI completely from any liability / accountability arising from such claims.
10. The DOST-TAPI reserves the right to exclude and disqualify entries for noncompliance with the guidelines and for other meritorious reasons, such as, but not limited to:
1. Entries received after the submission deadline.
  2. Entries with inappropriate content as determined by the DOST-TAPI based on its sound discretion.  
Entries which do not comply with local and national laws. Content must not (1) promote illegal behavior; or (2) support racial, religious, sexual or other invidious prejudice; (3) advocate sexual or violent exploitation; (4) violate rights established by law or agreement; or (5) invade the privacy of any person.
  3. Entries considered inappropriate and/or violating ethics or human values.
11. The management reserves the right to change, modify, adjust, elaborate, and expound the mechanics such as but not limited to the deadline, requirements, thematic categories, and selection process, depending on the circumstances such as quality, number, type of submissions, delays, technical difficulties, unforeseen events, etc.
12. The results and decisions of the judges and the management are final and irrevocable.

## **Section VIII. Entry Requirements per Contest**

### **1. GAWAD ALUNIG: KALIPUNAN Science Correspondent**

- a. All entries must be uploaded on the Participant's personal Facebook account.
  - Without background music.
  - Use the recommended opening and closing billboard
  - Must end the video with an outro spiel, "Para sa KALIPUNAN, ako ang inyong KALIPUNAN Science Correspondent \*Name\* mula sa \*Location/ School Organization\*, nag-uulat. Back to DOST-TAPI studio."
  - Upload the video on Facebook and create a headline with a brief reason "Why do you think this story should be told?"
  - All Participants must like and follow the @iINVENTPH and @DOST.TAPI Facebook pages.
  - Tag two (2) friends that should also join the challenge and must follow and like the @iINVENTPH Facebook and @DOST.TAPI page.
  - Set your post to public. It should contain a hashtag #ParasaKALIPUNAN and #GawadAlunigXDalamat so the monitoring team can easily locate your post.
- b. The following details and other requirements will be submitted in the Official Entry Form:
  - HD File (MP4 or MOV) of news-style video;
    1. Aspect Ratio: 16:9 (Landscape);
    2. Frame size: 1920 x 1080 px, 1280 x 720 px (minimum);
    3. Video Length: 1:00-3:00 minutes (including obb & cbb);
    4. File Size: 700MB (Maximum); and
    5. Facebook link of entry.
  - Photocopy of valid ID (with birthdate);
  - English/ Filipino transcription if native language is used;
  - Parental consent of subjects who are minors and clearly identifiable/ recognizable from the report. Parental consent of Participants under 18 years old
  - Waiver form
  - Participant's signed data privacy consent form

### **2. GAWAD DALUMAT: School-Based/ Student-Led Science Publication**

- a. The following details and other requirements will be submitted in the Official Entry Form:
  - **01 January - 31 December 2023** School-Based/ Student-Led Science Publication Only with at least 2 science and technology stories;
    1. File Format: PDF;
    2. File Size: 50MB (Maximum);
    3. English/ Filipino Language;
    4. No. of pages: Newspaper - 12 pages(Minimum), Magazine - 16 pages (Minimum);

5. No. of words for Science Story: 500 words (Minimum);
  6. With multimedia elements such as photos, illustrations, or videos.
- Photocopy of certificate of enrollment/ registration for student Participant/ Representative, or school ID/ certificate of employment for adviser Participant/ Representative. (The Participant or Team Representative, either student or adviser, must be currently connected to the school at the time of submission.)
  - Parental consent of Participants under 18 years old;
  - Waiver form;
  - Participant's signed data privacy consent form.

#### **Section IX. Effectivity**

This Order shall take effect immediately upon posting on the DOST-TAPI website at [www.tapi.dost.gov.ph](http://www.tapi.dost.gov.ph) and/or filing at the University of the Philippines Law Center.

Taguig City, Philippines, July 2024.

  
**ATTY. MARION IVY D. DECENA**

Director

*Sent*

*gm* *to* *for* *Chun*